



**Los Angeles County Commission for Women (LACCW)
EVENT FUNDING REQUEST FORM**

All requests for funds should allow LACCW 30 days to make a determination. The requesting Commissioner must provide the following information before consideration of a request

Name of Commissioner(s)

Los Angeles County District

Ruth Creary

2nd

Amount Requesting: **\$250.00**

Purpose of Usage: ☒ Ticket(s)
☐ Donation
☐ Other (specify) _____

Organization's Name: **Jenesse Center, Inc.**

Address: **P.O. Box 8476, Los Angeles, CA 90008**

Street

City

Zip

Telephone Number: **323-299-9496**

FAX Number: **323-290-0699**

Website Address: **www.jenesse.org**

E-mail: **lisa@detailseventplanning.com**

Contact Person (Name and Position): **Details Event Planning**

Event Information – Name, Time and Location:

Silver Rose Awards Gala and Reception, Sunday April 17, 2011, 11:00 a.m.

Event Information – Purpose and Goals: (Event publicity materials may be included (optional))

See attached invite.

Constituency served within Los Angeles County (age, gender, ethnicity, income level, geographical region, etc.):

The Jenesse Center provides shelter and services for survivors of domestic violence. Serving all ages, gender, ethnicity, income levels and geographic areas.

FUNDING REQUEST FORM (Page 2)

How will your attendance or donation to this event benefit the LACCW?

At the event, I am always networking and sharing info on the LACCW. I am also discussing with individuals, the annual fund-raiser, Women of the Year Luncheon, in part to seek sponsorship and also to identify prospective nominees.

Have you participated in this event before representing the LACCW?

No (☐), this is the first time.

Yes (☒), I have attended prior to this one. Year(s): 2008, 2009, 2010

Have this organization received donation fund from LACCW before? If yes, please specify the event, time, and amount of donation. If more than once, please specify the two most recent occasions.

First Occasion: from 1999-2009 LACCW has donated between \$200-\$500 each year to their programs

Second Occasion: _____

Please send this form to:

**Los Angeles County Commission for Women
500 W. Temple Street, Rm. B-50, Los Angeles, CA 90012
PH: 213-974-1455
FAX: 213-633-5102
E-mail: rrangel@bos.lacounty.gov**

For CW Office Only:

(Yes <input type="checkbox"/>) (No <input type="checkbox"/>) Place on Agenda	Date Received	Received By	Date of Review	Reviewed By
Reason for not placing on agenda				
Date of CW Board Meeting	(Yes <input type="checkbox"/>) (No <input type="checkbox"/>) Action Taken	(Yes <input type="checkbox"/>) (No <input type="checkbox"/>) Notification Sent	Amount Approved	

Reason for Rejection _____

Approved 9/13/10



there is hope
hope = you

silver rose weekend

april 16, 17 & 18 Awards Gala & Auction • Halle Berry Celebrity Golf Classic

Jenesse Center, Inc.

SILVER ROSE
EVENT CHAIR
Halle Berry

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EXECUTIVE DIRECTOR
Karen Earl

PO Box 8476
Los Angeles, CA 90008

(323) 299-9496 phone
(323) 299-0699 facsimile
www.jenesse.org

We have told the story many times. More than thirty years ago, five brave women had a dream - to be able to provide a safe haven for families ravished by domestic violence. Their humble beginnings of offering food and a place to stay for women with nowhere to turn, has now blossomed into Jenesse Center, an organization that builds awareness and engages change on a local and global scale.

Each year as we plan **The Silver Rose Weekend**, we focus on a theme that best clarifies our work toward a perfect world. This year's Theme is HOPE. We know that there is hope for a perfect world. This is because of wonderful friends and supporters -- people like you who make life- saving services possible.

The **Silver Rose Weekend** is our annual forum where Jenesse board members, staff, community leaders and our Chairperson, Halle Berry, come together to honor those who make a difference. We count on and celebrate people like you, whose commitment to our cause of ending domestic violence has transformed the lives of countless numbers of men, women and children.

Below is our exciting weekend lineup.

VIP Reception ~ Saturday, April 16, 2011

An exclusive reception for Jenesse sponsors, weekend honorees, and special guests

Awards & Auction Gala ~ Sunday, April 17, 2011

Beverly Hills Hotel ~ 9641 Sunset Boulevard, Beverly Hills, CA 90210

Honoring those who make Hope tangible

Halle Berry Celebrity Golf Classic ~ Monday, April 18, 2011

Wilshire Country Club ~ 301 North Rossmore Avenue, Los Angeles, CA 90004

Golf tournament designed to increase awareness and support for Jenesse's life changing work

We want to extend the opportunity and invitation for you to become a partner for the Silver Rose Weekend. There are many ways to support including:

- Corporate sponsorship
- Ad in the souvenir program
- Donating an auction item
- Purchasing tickets or tables to our Awards Gala and Golf Classic events

Enclosed, you will find a form for submitting all your chosen options to engage and support the services Jenesse provides. Please call **Sherelle Robertson** for any additional information or questions at **(323) 299-9496 extension 103**.

On behalf of our Weekend Chairperson, Halle Berry, the Executive Committee Co-Chairs, our Board of Directors, and Staff, thank you for you for making peace happen.



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silver rose weekend

Jenesse Center, Inc.

sponsor/partner opportunities

"Celebration Of Hope" Sponsor ~ \$250,000 Weekend Presenting Sponsor

Inclusion on Jenesse website front page
Prominent position on Step and Repeat signage
Special announcement release of partnership
Inclusion in press releases and press materials
Media opportunities for sponsor participation
4 Premium Gala Tables
12 VIP/Partner's Reception Attendees
4 Golf Foursomes (16 golfers)
Key photo opportunities
Special Recognition Opportunity
Signage at gala and golf awards dinner
Inclusion in gift suite
Edited DVD showcasing company's participation
Custom CD of images of company's participation
Company's logo on gift bag
Full Page Inside Cover Ad
Inclusion of company logo on event T-shirt

"In A Perfect World" Sponsor ~ \$75,000 Halle Berry Celebrity Golf Classic Presenting Sponsor

Brand inclusion in Golf Classic Title
Inclusion on Jenesse website front page
Special announcement release of partnership
Inclusion in press releases and press materials
Media opportunities for sponsor participation
1 Premium Gala Table
10 VIP/Partner's Reception Attendees
2 Golf Foursomes (8 golfers)
Key photo opportunities
Special Recognition Opportunity
Inclusion in gift suite
Signage at golf awards dinner
Hole Signage at 10th hole and Putting Contest
Premium Full Page Ad
Inclusion of company logo on event T-shirt
Inclusion on Step and Repeat signage

Shelter Sponsor ~ \$25,000

Inclusion on Jenesse website front page
Inclusion in all press materials pertaining to sponsors & overall event
Media opportunities for sponsor participation
1 Premium Gala Table
8 VIP/Partner's Reception attendees
1 Golf Foursome (4 golfers)
Key photo opportunities
Inclusion in gift suite
Full Page Ad
Hole Signage at one hole

Family Sponsor ~ \$10,000

Inclusion on Jenesse website
Inclusion in release announcing event sponsors
Key photo opportunities
1 Gala Table
1 Golf Twosome (2 players)
6 VIP/Partner's Reception attendees
Full Page Ad

"What A Little Love Can Do" Sponsor ~ \$100,000 VIP/Partner's Reception Presenting Sponsor

Inclusion on Jenesse website front page
Special announcement release of partnership
Inclusion in press releases and press materials
Media opportunities for sponsor participation
2 Premium Gala Tables
10 VIP/Partner's Reception Attendees
2 Golf Foursomes (8 golfers)
Key photo opportunities
Special Recognition Opportunity
Inclusion in gift suite
Signage at golf awards dinner
Hole Signage at 1st and 18th holes
Full Page Back Cover Ad
Inclusion of company logo on event T-shirt
Inclusion on Step and Repeat signage

"A Day In The Life" Sponsor ~ \$50,000 Awards Gala Presenting Sponsor

Brand Inclusion in VIP/Partner's Reception
Inclusion on Jenesse website front page
Special announcement release of partnership
Inclusion in press releases and press materials
Media opportunities for sponsor participation
2 Premium Gala Tables
10 VIP/Partner's Reception Attendees
1 Golf Foursomes (4 golfers)
Key photo opportunities
Special Recognition Opportunity
Inclusion in gift suite
Signage at golf awards dinner
Hole Signage at two holes
Premium Full Page Ad
Inclusion of company logo on event T-shirt
Inclusion on Step and Repeat signage

Program Sponsor ~ \$15,000

Inclusion on Jenesse website
Inclusion in release announcing event sponsors
Key photo opportunities
1 Gala Table
1 Golf Foursome (4 golfers)
8 VIP/Partner's attendees
Inclusion in gift suite
Full Page Ad

Golf Angel ~ \$5,000

1 Golf Twosome (2 golfers)
Recognized as a 2011 Golf Angel
Hole Sponsor
2 VIP/Partner's Reception attendees

or

1 Golf Foursome (4 golfers)
Recognized as a 2011 Golf Angel
Full Page Ad

Hole Sponsor ~ \$2,500

Company name or logo on signage at a tee box
Recognized as a Hole Sponsor on printed materials
Full Page Ad

Gala Guest

\$500 - Individual Ticket
\$5,000 - General Table for 10 guests

Golf Registration

\$1,000 - Early Bird by March 31, 2011
\$1,250 - after April 1, 2011



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silver rose weekend

Jenesse Center, Inc.

commitment purchase form

Name

Address

City, State & Zip

Daytime Phone

Evening Phone

Email Address

Sponsorship

- | | | | |
|--|------------|--|-----------|
| <input type="checkbox"/> "Celebration of Hope" Sponsor | \$ 250,000 | <input type="checkbox"/> Program Sponsor | \$ 15,000 |
| <input type="checkbox"/> "What A Little Love Can Do" Sponsor | \$ 100,000 | <input type="checkbox"/> Family Sponsor | \$ 10,000 |
| <input type="checkbox"/> "In A Perfect World" Sponsor | \$ 75,000 | <input type="checkbox"/> Golf Angel (twosome) | \$ 5,000 |
| <input type="checkbox"/> "A Day In The Life" Sponsor | \$ 50,000 | <input type="checkbox"/> Golf Angel (foursome) | \$ 5,000 |
| <input type="checkbox"/> Shelter Sponsor | \$ 25,000 | <input type="checkbox"/> Hole Sponsor | \$ 2,500 |

Ticket Purchase

- | | | | |
|--|-----------------|--|-----------------|
| <input type="checkbox"/> Awards Gala & Auction | _____ @ \$500 | <input type="checkbox"/> Celebrity Golf Classic ~ Early Bird | _____ @ \$1,000 |
| <input type="checkbox"/> Awards Gala & Auction ~ General Table of 10 | _____ @ \$5,000 | <input type="checkbox"/> Celebrity Golf Classic ~ As of 4/1/2011 | _____ @ \$1,250 |
| | | <input type="checkbox"/> Golf Awards Dinner | _____ @ \$ 125 |

Handicap for each Golf registrant:

Shirt Size for each Golf registrant:

Auction Item Donation (Items must be recieved by April 1, 2011)

Item(s) Description (as you would like it to appear in the catalog):

Value:

Suggested Minimum Bid:

Delivery (Please check one): ☐ Item(s) enclosed ☐ Item(s) to be delivered ☐ Please call to arrange pick-up of item(s) *If different from above:*

Contact:

Phone:

Fax:

How would you like your business to be listed in our donor directory?

Business Name:

Address or website:

Phone:

Souvenir Journal Ad

- | | | |
|------------------------------------|----------|---|
| <input type="checkbox"/> Full Page | \$ 1,000 | Ad Specs: All ads are full color. Camera ready artwork only. Digital Files accepted: PDF or JPEG. Please submit Journal ads in a "horizontal" format.
Full Page Non-Bleed: 10.5" x 8"; Full Page Bleed: 11.25" x 8.75"; Half Page: 5.125" x 8". Email ad to jenesse@rcwgrafx.com by March 11, 2011. |
| <input type="checkbox"/> Half Page | \$ 500 | |

Payment by Credit Card (Please provide billing address above)

☐ Visa ☐ Master Card ☐ Discover ☐ American Express

Total Amount \$ _____

Card Number

Verification Code

Exp. Date

Please make check payable to "Jenesse Center, Inc." and mail to:

Jenesse Center, Inc.
Silver Rose Weekend
P.O. Box 8476
Los Angeles, CA 90008

Contact: Sherelle Robertson
(323) 299-9496 x103 office
(323) 299-0699 facsimile
Email: srobertson@jenesse.org